

MUSU EXIT INTELLIGENCE

A defensible exit decision in hours. Not months.

Sharper decisions. Human accountability.

Exit Intelligence scores every credible exit route for every portfolio company on one transparent basis, then shows its working. A ranked recommendation your investment committee can challenge, adjust and approve, before a single banker is briefed.

TEN ROUTES, ONE SCALE · ILLUSTRATIVE COMPANY

IPO	Strategic M&A	Sponsor-to-sponsor	Continuation vehicle	GP-led secondary	LP-led secondary	Minority recap	Dividend recap	Hold / extend	Wind-down
67.1	78.3	74.5	71.9	70.2	66.8	62.4	40.0	59.5	52.1

Scores are illustrative. The outlined cell is the primary recommendation. The capped score reflects a hard gate, not a weight adjustment.

01

The problem it solves.

Distributions lag while LPs press on DPI. Fund lives expire over ageing portfolios of unrealised value. And the advisers pitching a route are paid on the transaction, not on whether it was the right route.

Route selection today means analyst weeks, scattered models and committee debate, repeated for every asset. Exit Intelligence replaces that with a single, auditable comparison across all ten routes.

02

Not a black box.

Every scored number comes from a deterministic engine: the same inputs always produce the same result. The AI layer drafts rationale, answers questions and proposes weight changes. It never generates a score. That separation is why the output stands up in front of an IC, an LPAC or a regulator.

03

What you get, per company.

Primary and secondary pathway, ranked on one scale

A do-not-pursue list, with the binding constraint named

Timing window and confidence: High, Medium or Low

Plain-English rationale and required actions to exit-ready

An IC-ready memo with the logic exposed, on one click

04

And at fund level.

A portfolio heatmap of every company against every route. A Fund Liquidity Score reading exitability, timing and pressure cover in one figure. Exit sequencing that models DPI and RVPI trajectories against vintage peers, separating exits that free capital for recycling from pure distributions.

METHODOLOGY

Six components. Weighted and visible.

Each route scores 0–100 across six components. Weights are visible inside the product and adjustable for scenario stress-testing. Sector overlays adapt the scoring by industry.

Asset quality & strategic fit

Is this a business a buyer, market or successor fund wants to own?

Exit readiness

Audited financials, governance, management depth, vendor diligence.

Market attractiveness

Route-specific conditions: ECM windows, buyer appetite, secondary pricing.

Fund-level liquidity pressure

Remaining term and DPI gap, read per route: an acute gap penalises IPO and rewards M&A.

Execution feasibility

Can this fund and this team close this route in this window?

Risk adjustment

Concentration, regulatory exposure and downside if the route fails mid-process.

Hard gates, not weight adjustments.

Strong markets cannot rescue an unlistable or unsaleable company. A disqualifying condition caps the score and names the constraint. No amount of weight-tuning moves it.

Base-first scenario discipline.

Adjusted weights always create a named scenario, evaluated beside the base case, never silently replacing it. The tool cannot rationalise the answer you already wanted.

READING THE SCALE



05

Grounded in evidence a GP holds.

For private-company routes, scoring relies on GP-held evidence: logged inbound approaches, named buyer maps, deal-team comparable logs and observed multiples against carrying value. Market context draws on established sources, cited in the output.

06

Built for the way funds work.

Scenario management, portfolio heatmap, IC-ready exports, and an API for fund-admin and portfolio systems. Intermediaries are not replaced. The product prepares a GP to brief them from a position of knowledge.

See it on your portfolio.

We run the first pass on your own fund data under NDA and walk your team through the output.

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All figures shown are illustrative. MUSU Exit Intelligence is a product of MUSU AI Advisory Inc., 407 Iroquois Shore Rd, Unit 8, Oakville ON L6H 1M3, Canada. It provides decision support; it does not provide investment advice.